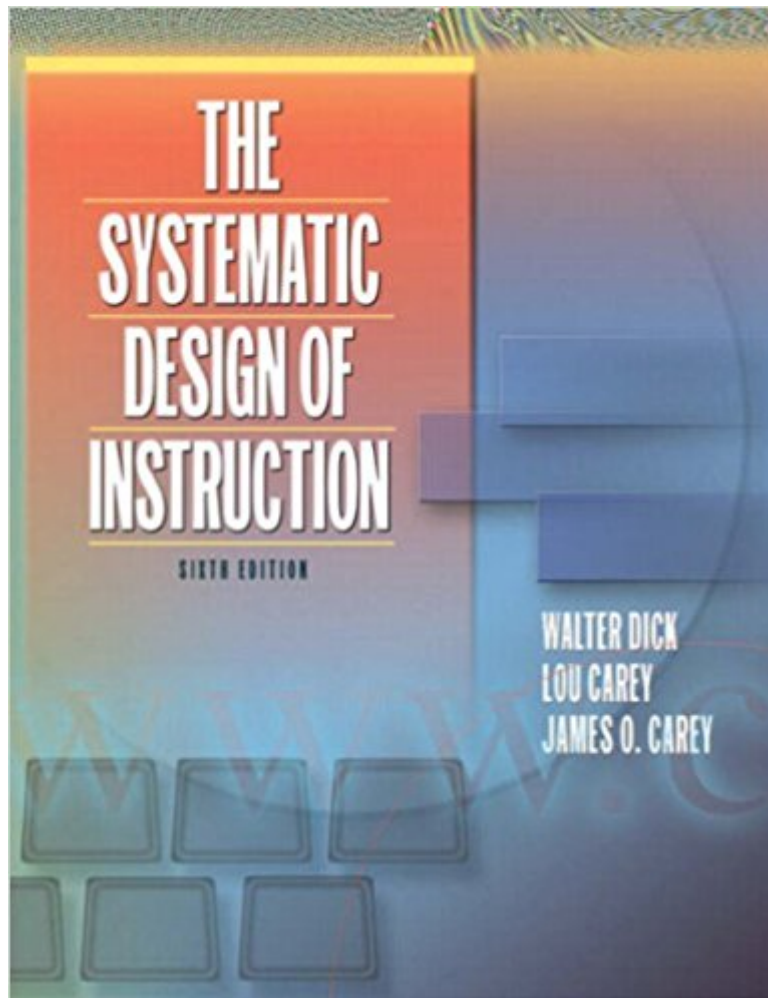




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Systematic Design Of Instruction, The (6th Edition)



Synopsis

Often described as the Bible of the instructional design field. Covers the fundamentals of instructional design and helps the reader learn the concepts and procedures for designing, developing, and formatively evaluating instruction. Paper. DLC: Instructional systems.

Book Information

Paperback: 400 pages

Publisher: Allyn & Bacon; 6 edition (July 29, 2004)

Language: English

ISBN-10: 0205412742

ISBN-13: 978-0205412747

Product Dimensions: 8.2 x 0.8 x 11 inches

Shipping Weight: 1.7 pounds (View shipping rates and policies)

Average Customer Review: 3.9 out of 5 stars 18 customer reviews

Best Sellers Rank: #560,212 in Books (See Top 100 in Books) #158 in Books > Arts &

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Customer Reviews

“I find the textbook to be well written and well organized. The conversational style makes the text easy to comprehend.” Hak Joon Kim, Southern Connecticut State University This classic text introduces students to the fundamentals of instructional design and helps them learn the concepts and procedures for designing, developing, and evaluating instruction for all delivery formats. The new edition builds upon the foundation of previous editions with clear discussions on the impact of critical new theories, new technologies, and the Internet. The book addresses current design processes used in instructional settings and delivery systems across many areas of curriculum and business, including Internet-based Distance Education. Hallmark Features The text clearly describes and models the instructional design process as it is practiced in educational and business settings, allowing students easy transfer of important topics. The conceptual base for each step in the instructional design model is clearly defined and described in an accessible manner. Application of and decision-making about instructional design concepts are illustrated through a serial case study example carried through the steps of the design model in each chapter of the book. Opportunities are provided for readers to apply new concepts through practice and feedback

activities at the end of each chapter. Up-to-date references and recommended readings with annotations allow students to further explore the concepts presented in the text. This new edition uses course management technology to illustrate design. The new CourseCompass website includes: goals and objectives for each step in the model, illustrations of preinstructional materials, rubrics for evaluating products for each step in the model, concept quizzes, and much more.

I like this book very much. It is informative to design instruction. I recommend you to buy it!

I got this book for college even though we are using the 7th edition in class. This edition is VERY close to the 7th edition but a fraction of the price. The book also looked new!

Bought for a university class, kinda boring but covers the basics. Overpriced per the usual so only 3/5 stars.

A staple in your ISD library.

step by step - a little outdated examples but still good

Had to buy for class. Really simple read.

needed for class. Worked well

Granted, instructional design is not easy! But this book (and the Dick & Carey model in general) go so far into minute details that the bigger picture is lost!! I liked the outlay of the chapters. Each chapter represents a step in the instructional design process. This is the best feature of the book. But then the model/book goes into minutia and makes for heavy & confusing reading. In fact, several times I found myself saying "I think I understood what they meant the first time they said it, but after they said it 10 different ways, including 3 charts & diagrams, now I'm not so sure!" The use of the examples in the book, particularly the charts & diagrams add to the confusion rather than making things more clear! A further example of this, is that often page 113, for example, will reference a chart on page 118. So amidst the confusion, you have to turn the page and look back and forth between the text and the chart. I also don't care for the size of the book. It's irregular and adds to the cumbersome feel of the text. While it's true that with instructional design, you have to get

down to the nitty gritty detail, this textbook seems to wallow in it much, much too long!

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